

PENTAX K-5 and K-r Cashback Promotion

Terms and Conditions

4 November 2010 – 15 January 2011

1. This promotion is open to residents in the U.K. and Ireland aged 18 or over. Employees of PENTAX Imaging Systems Limited, together with their immediate families, the Company's agents or anyone professionally involved with this promotion are not eligible to participate.
2. Cashback can be claimed on the purchase of a PENTAX K-5 body only, and K-5 or K-r with any PENTAX lens, between 4th November 2010 and 15th January 2011.
3. Camera and lens must be purchased in a single transaction.
4. Cashback values are as follows:
 - a. £120 (€150) Cashback on PENTAX K-5 with any PENTAX lens
 - b. £80 (€100) Cashback on PENTAX K-5 Body Only
 - c. £70 (€80) Cashback on PENTAX K-r with any PENTAX lens
5. Republic of Ireland customers will receive the refund in Euros. The promotion only applies to products which have been supplied and distributed by PENTAX Imaging Systems Limited within the U.K. and Republic of Ireland. PENTAX Imaging Systems Limited cannot accept claims against products purchased from alternative markets.
6. Products must be purchased as new from an official PENTAX stockist and is subject to availability.
7. Cashback is not available on second-hand, graded, or refurbished product. Visit www.pentax.co.uk/cashback for a list of authorised retailers, but we would also advise you to check with your retailer before buying.
8. Cashback is only available on end user purchases by individuals and not to any person, company or organisation that has purchased PENTAX products for resale.
9. This cashback offer is subject to continuous ownership of the product(s) purchased. PENTAX Imaging Systems Limited reserves the right to recall/cancel payment if the product is returned/resold.
10. Cashback is redeemed directly through PENTAX Imaging Systems Limited. Payment will be issued for the appropriate amount within 6 working weeks of receipt of an eligible claim form and supporting proof of purchase. Payment will be by electronic bank transfer only.
11. Cashback applications can only be made using the official promotion claim form available to download at www.pentax.co.uk/cashback. Proof of purchase must be included when you return the claim form. Proof of purchase must be in the form of a legible photocopy of the retail receipt or invoice, clearly showing the product names AND date of purchase. An online order confirmation is NOT acceptable. Please do not send original receipts, as any documents you submit for this promotion cannot be returned.
12. The promotion is available to the original purchaser and is limited to one claim per person.
13. All cashback applications must be sent by post to PENTAX Cashback Claims, 1 Olympic Way, Wembley, Middlesex HA9 0NP.
14. Claims sent by fax, telephone or email will not be eligible.
15. Proof of posting will not be accepted as proof of delivery. PENTAX Imaging Systems Limited cannot accept responsibility for illegible, incomplete, or damaged applications, nor applications delayed or lost in the post.
16. The closing date for receipt of applications is 31 January 2011.
17. Cashback cannot be used in conjunction with any other offers or discounts.
18. Cashback applicants will be deemed to have accepted and agreed to be bound by these terms and conditions.
19. In the event of unforeseen circumstances, PENTAX Imaging Systems Limited reserves the right to terminate or change any aspect of this promotion without prior notice.
20. All terms and conditions apply for U.K. and Republic of Ireland.
21. The promoter may pass your details on to a third party for handling and fulfilment purposes for this offer only.
Promoter: PENTAX Imaging Systems Limited, Pentax House, Heron Drive, Langley, Slough, Berks SL3 8PN. Applications must not be sent to this address.

How to claim your Cashback

1. Purchase any PENTAX K-5 body only; PENTAX K-5 with any PENTAX lens; PENTAX K-r with any PENTAX lens
2. Make your claim by using the form which is available to download from www.pentax.co.uk/cashback.
3. Complete and return the claim form together with proof purchase to PENTAX Cashback Claims, 1 Olympic Way, Wembley, Middlesex HA9 0NP.
4. If you wish to make an enquiry regarding your claim, please call our Support Line on 0844 770 2206 for assistance.

Frequently Asked Questions

- Q. Who do I contact if I have any queries regarding this promotion?
A. Most queries can be answered by visiting our FAQ page at www.pentax.co.uk/cashback. Any further questions should be addressed to our Support Line on 0844 770 2206.
- Q. How will I receive my payment?
A. Once we are possession of all the necessary documents, you will receive your payment by electronic bank transfer within 6 weeks of your application.
- Q. How can I get a claim form?
A. An online claim form is available from this site by clicking "Cashback Claim Form". If you are unable to access the online process please call 0844 770 2206 to order a claim form.
- Q. What documents do I need to provide?
A. We require a photocopy of your receipt or invoice (if ordering online, an order confirmation is NOT sufficient), and your completed claim form. The date of purchase must be clearly visible in order for us to validate your claim.
- Q. What if I have a hand written receipt?
A. This is acceptable, as long as you follow the application procedure and send in all the required documents.
- Q. Can I purchase online or do I have to go to a store?
A. Online purchases are fine, but please check with your retailer that the stock you are receiving is valid for this promotion. Please visit www.pentax.co.uk/cashback for a list of authorised retailers.
- Q. Why is it necessary to purchase "stock distributed by PENTAX Imaging Systems Limited"?
A. This promotion is funded and wholly supported by PENTAX Imaging Systems Limited and we are not able to support cashback on product that has been purchased from "other" markets.
- Q. How should I send in my documents?
A. We require a hard copy of your documents and the best method is to use a photocopier. We can also accept documents that have been scanned and then printed. You can also photograph and then print the documents.